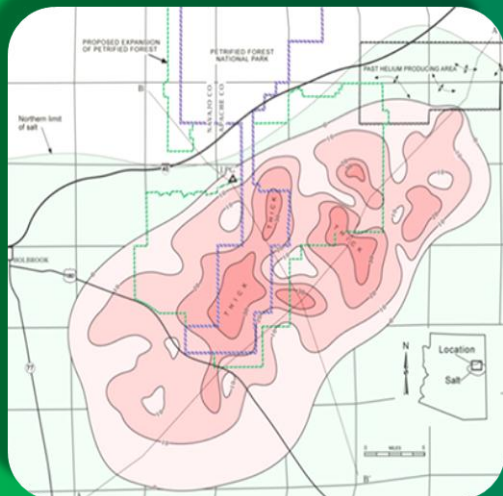




United States Potash



HOLBROOK PROJECT

In the 1960s and 1970s, Arkla and Duval drilled over 100 holes to delineate the potash in the Holbrook salt basin. The drilling identified approximately **600 square miles** of potash with thickness ranging up to **40 feet**. The basin is estimated to contain up to **2.5 billion tons of potash** based on the Arizona Geological Survey's open-file report OFR-08-07.

Passport holdings consist of private, state, and federal lands totaling more than 70,000 acres, representing a dominant land position within the basin.

SRK Consulting is preparing the NI 43-101 technical report to quantify the resource potential of Passports holdings. SRK will use historic drill data, seismic surveys, and Passports drill results to develop a geological model, construct a resource block model and estimate in-situ resources that are compliant with CIM definitions of resource classification for NI 43-101 reporting purposes.

MILESTONES

2009
confirmation
drilling

4th Qtr 2010
16 hole drill
program

1st Qtr 2011
50 line mile
seismic survey

1st Qtr 2011
\$7.1M
private
placement

**NI 43-101
Technical
Report**

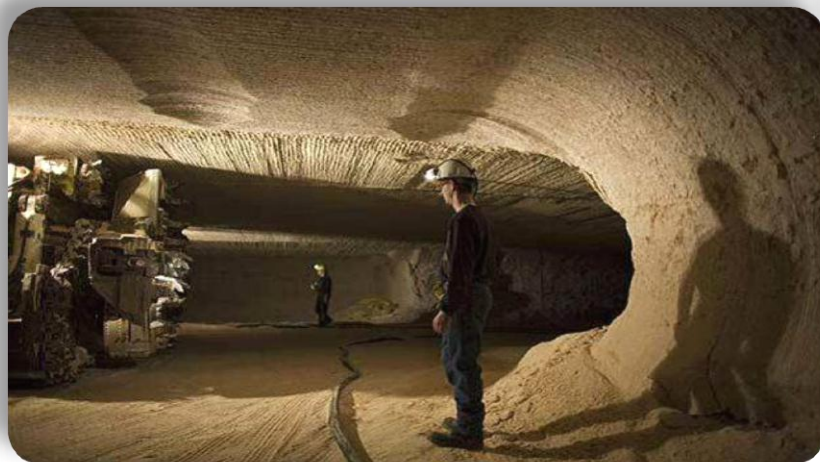
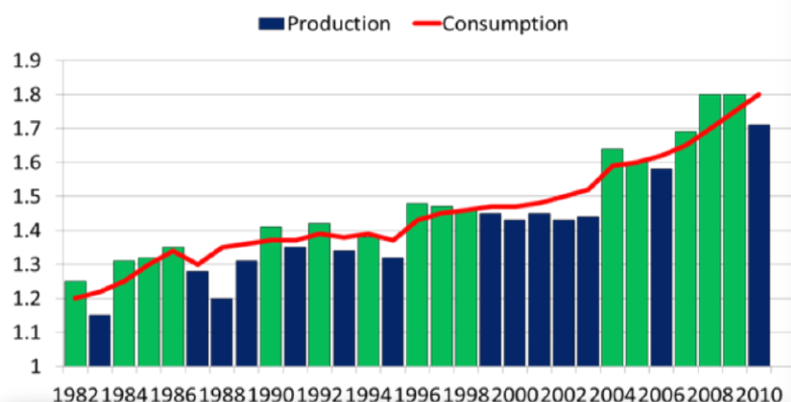
COMPETITIVE ADVANTAGE

- ❖ Shallow potash deposit, 800' to 1200'
- ❖ Potential of 2.5 Billion tons of potash
- ❖ Adjacent interstate connects Holbrook Project to California and the US
- ❖ 550 miles to major shipping ports
- ❖ BNSF rail line borders Holbrook Project
- ❖ Potential for solution or shaft mining
- ❖ Mining friendly jurisdiction
- ❖ Climate allows for year round mining



Global Market

The current potash market is a global demand driven market. Because potash is only found in limited locations, a small amount of mines supply the world. In fact Canada supplies over 50% of the world's demand for potash. Potash is a key nutrient in crop production. Increased crop yields and land efficiency are dependent on potash supplementation. Because of this dependency, grains and crop prices directly affect the price and demand of potash. Recent reports show a surprising shortage in grain production. Combined with reports showing increasing demand, the price of potash has risen to over \$500 a ton. Studies have shown that the price of agricultural commodities has a greater influence on farmers' decisions to invest in fertilizers than does the price of fertilizers.



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(604) 687 0300

Leadership Team

Passport Potash's experienced leadership team combined with potash rich resources sets Passport apart from all other U.S. projects. With a combined 200+ years of mining experience the Directors of Passport have set the stage to be the first ever potash producer in Arizona. Passport offers investors the opportunity to benefit from its entry into the U.S. and global potash markets, and ongoing favorable trends in the potash market.

Management

Joshua Bleak - *President & CEO*

Laara Shaffer - *Director*

Gary Zak - *Director*

Steve Butrenchuk - *Director*

Dr. Richard Hunter - *Director*

John Eckersley - *Vice President
Legal and Corporate Affairs*

Technical Team

Allen Wells - *Advisory Board
Mining Engineer*

Timothy Henneberry - *Advisory Board
Professional Geologist*

James Hasbrouck - *Advisory Board
Geophysicist*

SRK Consulting - *NI 43-101 Tech Report*

Zonge International - *Seismic Survey*

Southwest Exp. LLC - *Borehole
Logging & Geophysics*

Share Structure

Symbol: PPI: TSX.V
Shares Issued: 119M (approx)
Range (3m): \$0.06 – \$1.86
Average Volume (3m): 3.0M
Market Cap: \$111.5M
Cash: \$7.5 Million